

MOTORSPORTS HALL ♦ OF ♦ FAME OF AMERICA

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To whom it may concern:

It is my pleasure to give my highest possible endorsement on behalf of Tim Keenan for any business relationship.

Mr. Keenan came to this organization approximately ten years ago, primarily providing copywriting and script writing services. When called to duty, he also served as stage director for the high profile awards ceremony produced each year by the Hall of Fame.

The Motorsports Hall of Fame of America is a Michigan nonprofit corporation that operates a museum and deals with a national subject matter and constituency. Its spectacular annual Induction Ceremony is recognized across the country and serves as the Museum Foundation's biggest fundraiser. In his capacity as writer and director, Mr. Keenan has played a crucial role in the success of this major event.

Throughout our association with him, Mr. Keenan has demonstrated the utmost level of competence and professionalism. This skilled wordsmith always delivered his high quality product in a conscientious and timely manner. All other aspects of his work ethic are marked with businesslike efficiency.

We have found him to be responsible, dependable and worthy of our complete trust. I am confident that he will be a tremendous complement to any business undertaking.

Undoubtedly, Mr. Keenan will be successful in any endeavor he undertakes and will prove to be a reliable counterpart to anyone fortunate to have commercial dealings with him.

My recommendation of Tim Keenan is unequivocal. If I can supply additional information or be of further assistance, please do not hesitate to contact me.

Sincerely,



Ronald A. Watson
President

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P.O. Box 194 • Novi, Michigan • 48376 • (248) 349-RACE